

Skyline Advertising Guidelines

Skyline Athletic Boosters Club (SABC)
Skyline High School / Athletic Department
2552 North Maple
Ann Arbor, Michigan 48103

This contract outlines the terms of agreement between the below named advertiser and the Skyline Athletic Booster Club (SABC) for the display of an advertising sign at the athletic facilities of Skyline High School. Those terms are as follows:

- The Skyline High School Administration and/or the Skyline Athletic Booster Club representatives (hereafter collectively referred to as the SABC) solely at their respective discretion reserve the right to refuse any advertisement.
- The advertiser warrants rightful and legal use of any trademark, name, portrait, or illustration requested and agrees to hold SABC and the Ann Arbor Public Schools harmless from and against any and all liability and/or claims arising from such use and will, furthermore, pay all expenses incurred by said school district in the defense thereof arising from the publication and use of said marks.
- The terms of this agreement are binding and may not be altered verbally or in writing by either party.
- All signs will maintain a uniform size and made of the same material. All signs are 48" x 96" (height by width) with print and images on one side only. Preferred banner material is 16oz stock. Signs will be displayed facing the field of play.
- Cost of sign manufacture will be paid by the advertiser and the sign will at all times remain the property of the advertiser. When advertiser no longer wishes to pay the seasonal / annual display fee, the sign will be removed **as is** and held for pickup by the advertiser within ten days of removal.

A banner supplier that Skyline has had a history in dealing with is:

Imagecrafters, 2308D South Industrial, Ann Arbor Mi 48104 (734-761-4504)

- Sign artwork may be as complex and as colorful as the advertiser wishes, within the bounds of good taste. Please provide a "proof" of signage prior having it done. Final authority resides with the Skyline AD.
- The length of display time runs the duration of the sporting season. The advertiser can also elect to sign up for a (3) season (full year) period which runs from August through July. There is a (10) day grace period upon completion of the contract to renew for the next season. If no funds are forthcoming, the advertiser will be contacted and the sign will be removed from display and held for pickup within ten days of its removal.
- Display fees to be paid by advertiser before display of sign are as follows:

1 sign / 1 season: \$500	2 signs / 1 season: \$750
1 sign / 2 seasons: \$1000	2 signs / 2 seasons: \$1500
1 sign / 3 seasons: \$1500	2 signs / 3 seasons: \$2250

All checks from advertiser are to be made out to Skyline Athletic Boosters (SABC). All advertisers will be notified by mail approximately 30 days prior to the annual renewal date. Those opting for 3 season displays, get a full calendar year of advertising.

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- Advertiser will have the option of what venue they would like their sign to be displayed. Venue options:
Fall Season: Football Stadium, Pool, or Gym
Winter Season: Gym or Pool
Spring Season: Baseball Field, Softball Field, Track, Football Stadium, Pool, or Gym
- Booster Club or its representatives will do the physical attaching of signs.

ALL OF THE ABOVE IS AGREED TO BY:

The undersigned and identified advertiser or its agent do hereby agree to participate in the advertising program of the Skyline Athletic Booster Club (SABC) and do agree to abide by the terms and conditions set forth above. This display contract shall be valid only upon signature of the duly authorized Sign Coordinator of the Booster Club.

Advertiser company _____ Date _____

Signature of authorized agent for the advertiser _____ Date _____

Contact Number for the authorizing agent for the advertiser: _____

Booster Club Representative _____ Date _____

Duration of Advertising Period: _____ Date _____

Venue Requested for the Advertising Period: _____

Sport selling and receiving credit for display time _____

Signature of Sign Coordinator for the Booster Club _____ Date _____

This agreement can be mailed or delivered along with display payment (Checks: " SABC") to:

John Young
Skyline Athletic Supervisor
Skyline High School
2552 North Maple
Ann Arbor, Michigan 48103

Phone (734) 994-7075
Fax (734) 994-7670
email: youngj@aaps.k12.mi.us

A copy of a fully executed display contract will be returned to advertiser.